



Public Consultation

Sellons Avenue and Crownhill Road School Engineering- Road Safety Scheme

This document outlines our proposals for measures to improve road safety, prioritise pedestrians, and reduce congestion at the junction of Crownhill Road and Sellons Avenue—and along the length of Sellons Avenue.

Please read the information in this document, then complete, and return the enclosed questionnaire - **postage is free**. Alternatively, this document is also available for completion online at <https://haveyoursay.brent.gov.uk>. Responses from within the consultation area only will be considered. The closing date for the return of the questionnaire is **1 August 2025**.

Why are we proposing this change?

These proposals are in response to ongoing safety concerns raised by the school community and local residents.

During peak times, Sellons Avenue experiences significant congestion due to vehicles dropping children off at school, which creates risks for pedestrians and limits access for other road users. Cars parked partially on the footway reduce space for pedestrians and increase the risk of collisions.

The proposed changes aim to improve pedestrian safety, reduce congestion, and create a safer, more accessible environment for everyone using the street. They also support a shift towards greener, more active modes of transport, such as walking, cycling, and scooting.

What are the proposed changes?

We are proposing two key changes to the road layout on Crownhill Road and Sellons Avenue:

Introduce 'no waiting, no loading at any time' restrictions at the junction of the east end of Crownhill Road and Sellons Avenue, to improve visibility and reduce unsafe stopping and parking at this busy junction (See attached drawing).

Convert Sellons Avenue into a one-way street (northbound) from the junction with Springwell Avenue to Drayton Road. As part of this change, existing footway parking will be relocated into the carriageway to create more space for pedestrians and prevent vehicles from mounting the pavement. (See attached drawing).

These two measures are designed to work together to improve road safety, reduce congestion, and create a more pedestrian-friendly environment, particularly during school drop-off and pick-up times.

These proposals apply at all times and will affect all residents and businesses in the area. They are intended to create a safer, more pleasant street environment and encourage healthier, more active travel choices for both children and adults.

What will happen next?

At this stage of the process, we are seeking your initial views. Please complete and return the attached questionnaire to Brent Council using the freepost facility by **1 July 2025**. All residents and businesses in the area outlined in Red are being consulted.

The results of this consultation will then be used to decide on whether to implement the proposals in the area and you will be notified of the outcome in due course.

Healthy Streets and Parking

We are consulting residents/businesses in the area within the marked red line



Your views are important to us.

Only the questionnaire issued by the Council should be used to respond to this consultation and no photocopies will be considered. Alternatively, this document is also available for completion online at <https://haveyoursay.brent.gov.uk> responses from within the consultation area only will be considered.

Please complete the enclosed questionnaire and return it in the Freepost envelope provided or send to:
London Borough of Brent
Healthy Streets and Parking
Civic Centre
Engineers Way
Wembley, Middlesex
HA9 0FJ

All properties within the consultation area are shown on the above plan. Local groups, Statutory Authorities, the Emergency Services and Ward Councillors are also being consulted.

Your response is protected as required by the Data Protection Act and will not be identified. If you would like further information, then please contact:

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