Public Consultation

Proposed Ellesmere Road Secure Cycle Parking Unit

This document outlines our proposals for the introduction of a Secure Cycle Parking Unit on Ellesmere Road NW10. Please read the information in this document, then complete, and return the enclosed questionnaire - **postage is free**. Alternatively, this document is also available for completion online at https://haveyoursay.brent.gov.uk. Responses from within the consultation area only will be considered. The closing date for the return of the questionnaire is **Monday 9 March 2026.**

Why are we proposing this change?

Brent Council aims to improve facilities for cyclists in the borough and promote active and sustainable travel. In line with the vision set out in our Active Travel Implementation Plan 2024 - 2029, the Council is encouraging more residents to take up cycling, to enjoy the health benefits that this brings and to help reduce traffic congestion and improve air quality in the borough.

The Council has received requests from residents in the Willesden Green ward to provide secure cycle parking in streets where they do not have access to private outdoor space. Bikes can block hallways and staircases in some properties, and those left on street can be a target for cycle theft.

Through its NCIL funded cycle parking programme, the Council propose to install secure cycle parking units in areas where there is a high demand from local residents for this facility.

What is being proposed?

Example secure cycle parking unit. This example is for visualisation purposes only and does not represent what is proposed or implemented

We are proposing to introduce a secure cycle parking unit on Ellesmere Road as shown on the enclosed plan. The proposed secure cycle parking unit would be located near the junction of Hamilton Road and Ellesmere Road. The secure cycle parking unit will take half a car parking space.

The secure cycle parking unit, which has the capacity to store six bicycles, will be rented to users for an annual fee.

What will happen next?

At this stage of the process, we are seeking your initial views. To give us your feedback, please complete and return the attached questionnaire using the freepost facility (or online using the link at the top of this page) by **Monday 9 March 2026**

The results of this consultation will be used to decide on whether to implement the proposals.

Healthy Streets and Parking

Please see the back of this document for further details on how to respond to this consultation.

We are consulting residents/businesses in the area within the marked red line

Your views are important to us

Only the questionnaire issued by the Council should be used to respond to this consultation and no photocopies will be considered. Alternatively, this document is also available for completion online at https://haveyoursay.brent.gov.uk, responses from within the consultation area only will be considered.	Please complete the enclosed questionnaire and return it in the Freepost envelope provided to: London Borough of Brent Healthy Streets and Parking 6th Floor, Civic Centre Engineers Way Wembley, Middlesex HA9 0FJ	All properties within the consultation area are shown on the above plan. Local groups, Statutory Authorities, the Emergency Services and Ward Councillors are also being consulted.

Your response is protected as required by the Data Protection Act and will not be identified.

If you would like further information, then please contact:

Safwaan Islam **Graduate Traffic Engineer** **Safety & Travel Planning** **Healthy Streets and Parking** **London Borough of Brent** **highwaysconsult@brent.gov.uk**	**Paulette Weekes** **Consultation Officer** **Projects Development** **Healthy Streets and Parking** **London Borough of Brent** **highwaysconsult@brent.gov.uk**

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