

1 February 2025

Dear Owner/Occupier

Re: Dockless Cycle Hire Bay

Brent Council is working to improve cycling facilities to encourage residents to adopt active and sustainable travel. By promoting cycling, the Council aims to enhance public health, reduce traffic congestion, and improve air quality throughout the borough.

A key aspect of this initiative is the provision of e-bikes parking in areas where users can rent a bike. This addresses issues like e-bikes blocking the footway and the risk of causing obstruction to pedestrians and other road users. Through the installation of dedicated cycle hire bays, the Council aims to embed environmental sustainability into daily life, making cycling easier and safer for residents.

What is being proposed?

We are proposing to introduce a cycle hire bike bay on Strode Road as shown on the enclosed plan. The proposed cycle hire bay will be located at the side of no 249 High Street. The cycle hire bay will take 5m in each space.



The cycle hire bay, which has the capacity to store eight bicycles will allow users to rent or return the bicycles at any time.

We are committed to seeking your views on this proposal. The consultation period is an important time for you to give your feedback on what is being proposed - the consultation closes on **16 February 2025**. No decisions will be made until the formal consultation period concludes and all responses have been carefully considered.

How to respond:

To find out more information and share your views, please visit our website <https://haveyoursay.brent.gov.uk> to answer a few questions. You can use the QR code below to access the website from your phone.



Please ensure we have received your response by **16 February 2025**.

What will happen next?

The results of this consultation will be used to decide on whether to implement the proposals.

If you would prefer to fill out a paper form or like information in another format (like larger print or another language) call us on 020 8937 5230 or email highwaysconsult@brent.gov.uk

Thank you for sharing your thoughts with us.

Healthy Streets and Parking

Brent Building a better borough.

