



## Public Consultation

### Car Club, Lakeside Drive, NW10

This document outlines our proposals for a car club to be placed in Lakeside Drive, NW10. Please read the information in this document, then complete, and return the enclosed questionnaire - **postage is free**. Alternatively, this document is also available for completion online at <https://haveyoursay.brent.gov.uk> responses from within the consultation area only will be considered. The closing date for the return of the questionnaire is **Friday 7 January 2022**.

#### **Why are we proposing this change?**

We have identified a new location on Lakeside Drive (Brent Highway land) for two Car Club spaces, which will help to reduce congestion and improve air quality in the area.

The previous car club bay located on First Central Land at the corner of Lakeside Drive was problematic due to it being on private land and the Council were unable to enforce the parking restrictions for the Car Club bays. These spaces were frequently misused by private cars, leaving the car clubs vehicles with no parking spaces and therefore they were removed.

Anyone with a valid full driving license can become a member of a car club. Owning your own car can be expensive when considering the cost of tax, MOT, fuel, servicing, repairs, depreciation and parking. A car club offers the convenience of using a car without all the related expenses of owning one. For further information about the proposed car club please see: <https://www.enterprisecarclub.co.uk/gb/en/home.html>

Furthermore, Brent Council is looking to increase the provision and use of car clubs in the borough in order to reduce car ownership, reduce car-parking pressures, road congestion levels and air pollution. Currently the majority of car club bays are in the south of the borough and by introducing these two car club bays it will provide the opportunity for residents living in the Park Royal area to join the car club. A double car club bay offers space for two car club cars.

#### **What are the proposed improvements?**

We are proposing to introduce a double car club bay on Lakeside Drive, NW10 as shown on the enclosed plan.

In order to accommodate the double car club bay with minimal impact on existing on street parking it is proposed that the yellow line restrictions are shortened by 12m and rededicated for the use of a double car club bay.

Please see the back of this document for further details on how to respond to this consultation.

**Sandor Fazekas – Project Development, Highways & Infrastructure**

We are consulting residents/businesses in the area within the marked red broken line



**Your views are important to us**

Only the questionnaire issued by the Council should be used to respond to this consultation and no photocopies will be considered. Alternatively, this document is also available for completion online at <https://haveyoursay.brent.gov.uk> responses from within the consultation area only will be considered.

Please complete the enclosed questionnaire and return it in the Freepost envelope provided to:  
London Borough of Brent  
Highway and Infrastructure  
5<sup>th</sup> Floor, Civic Centre  
Engineers Way  
Wembley, Middlesex  
HA9 0FJ

All properties within the consultation area are shown on the above plan. Local groups, Statutory Authorities, the Emergency Services and Ward Councillors are also being consulted.

Your response is protected as required by the Data Protection Act and will not be identified. If you would like further information, then please contact:

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