



Public Consultation Princes Avenue Green Corridor (as part of Kingsbury Green Neighbourhood)

This document outlines our proposals for a local safety scheme in Princes Avenue area, Kingsbury. Please read the information in this document, then complete, and return the enclosed questionnaire - **postage is free**. Alternatively, this document is also available for completion online at <https://haveyoursay.brent.gov.uk>. Responses from within the consultation area only will be considered. The closing date for the return of the questionnaire is **Friday 15 August 2025**.

Why are we proposing this change?

The scheme forms part of the Council's place-based approach to taking climate action, with Kingsbury identified as an area with potential for enhancing and linking green and active travel infrastructure known as 'Green Corridors'.

Engagement activities were held in 2021, followed by a more specific area-wide green corridors feasibility study in 2024. This was complemented by detailed discussion with pupils, teachers, and guardians at Roe Green and Kingsbury Schools to explore opportunities to walk, wheel and cycle to school.

In 2025, funding was secured from Transport for London Local Implementation Plan (LIP) to deliver a range of measures to reduce traffic speeds and volumes and supporting high quality conditions for walking in Kingsbury Green Neighbourhood. The initial measures to be delivered by Spring 2026 are focused on reducing traffic speeds by extending the 20mph zone and improving pedestrian crossings to make it easier and safer for people to walk, cycle, and travel around the area.

What are the proposed improvements

The scheme is shown graphically in the attached drawings. The proposed improvements are summarised below:

- **20mph Zone** – A new 20mph speed limit will be introduced on part of Princes Avenue (between Winchester Avenue and Honeypot Lane), Berkeley Road, Brampton Road, Grosvenor Crescent and Leybourne Road. This will help to reduce vehicle speed and the severity of accidents.
- **Traffic Calming Features** – Raised speed tables will be introduced, and existing speed cushions will be replaced with sinusoidal (smooth top speed humps) humps to reduce vehicle speeds.
- **Proposed zebra crossing** – A new zebra crossing is proposed on Princes Avenue by the entrance of Kingsbury High School. The aim is to improve pedestrian priority and accessibility, to enable pedestrians to cross the road in a safe manner, also improve drivers' behavior and reduce the traffic speeds.
- **Road markings and signs** – Vehicle Activated Signs, 20mph road marking roundels are also proposed to remind drivers of the new 20mph speed limit.
- **Proposed cycle contraflow**– The cycle contraflow is proposed along Brampton Road and Berkeley Road to allow cyclists to travel safely in both directions on the one-way street. The aim is to improve connectivity for cyclists and encourage active travel

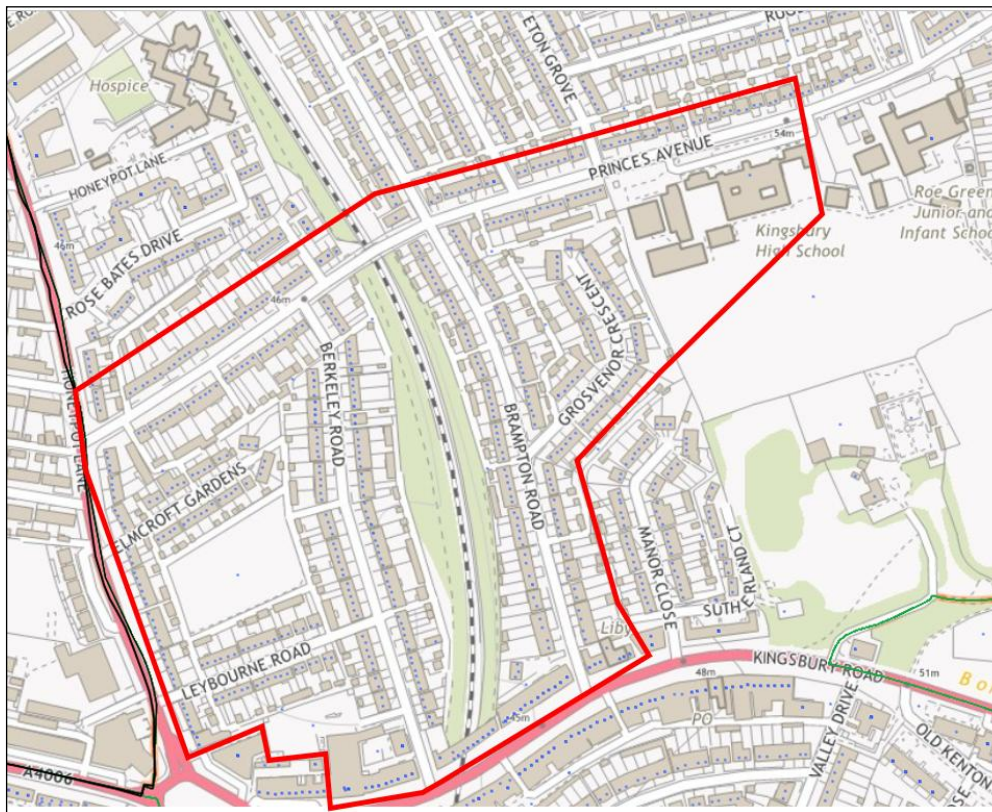
What will happen next?

At this stage of the process, we are seeking for your initial views. I would therefore be most grateful if you would consider the proposals and then complete and return the attached questionnaire to Brent Council using the freepost facility by **15 August 2025**.

The results of this consultation will then be used to decide on whether to implement the proposals in the area and you will be notified of the outcome in due course.

Please see the back of this document for further details on how to respond to this consultation.

We are consulting residents/businesses in the area within the marked red line



Your views are important to us

Only the questionnaire issued by the Council should be used to respond to this consultation and no photocopies will be considered. Alternatively, this document is also available for completion online at <https://haveyoursay.brent.gov.uk>

Please complete the enclosed questionnaire and return it in the Freepost envelope provided or send to:
London Borough of Brent
Healthy Streets and Parking
Civic Centre
Engineers Way
Wembley, Middlesex
HA9 0FJ

All properties within the area shown on the above plan are receiving paper copies of the consultation materials. Local residents and groups, Statutory Authorities, the Emergency Services and Ward Councillors are also being consulted.

Your response is protected as required by the Data Protection Act and will not be identified.

If you would like further information, then please contact:

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