



Public Consultation Church End New Homes and Market Relocation - On-Street Parking Changes

This document outlines proposed changes to on-street parking to enable delivery of 99 new council homes, retail units and a new market square in summer 2026. Please read the information in this document, then complete, and return the enclosed questionnaire - **postage is free**. Alternatively, this document is also available for completion online at <https://haveyoursay.brent.gov.uk>. Responses from within the consultation area only will be considered. The closing date for the return of the questionnaire is: **Thursday 2 April 2026**. A public engagement will also be held within the market on **Wednesday 18 March 2026** from **9am – 3pm**. This will offer the chance to discuss the proposals and ask any questions you may have to Council officers.

Why are we proposing this change?

Brent Council will be delivering 99 new council homes, retail units and a market square in summer 2026. The current location of the market on Church Road is temporary to allow the construction of the new council homes and, following completion, the market will move to a new market square within the development.

The market helps to support the local economy and to ensure it remains viable, the number of trading days is being increased from two to four so that the same number of stalls can be accommodated within the new market square. To facilitate this increase in trading days, changes are also required to extend the operational days of the market trader permit holder only parking bays on Church Road.

In addition, to assist delivery of five new retail units as part of the housing development, a new loading bay, disabled persons parking bays and pay and display parking bays are also proposed.

As we prepare for the delivery of 99 new homes and new market square, the council is also proposing to include 2 new car club spaces within close proximity to the development. New car club parking spaces would be open and accessible for all local residents and visitors to join.

What are the proposed changes?

The proposed changes are shown in the attached drawings and are described below: -

- 1. Market Trader permit holder parking bays** - The existing Market Trader (MT) permit holder only parking bays on Church Road are proposed to operate for four days a week (Monday, Wednesday, Thursday and Saturday, (6am-6pm)), instead of the current two days. This will enable traders to park close to their stalls on the additional market days.
- 2. Goods vehicle loading bay** - A new goods vehicle only loading bay is proposed outside nos. 191-203 Church Road to provide dedicated loading facilities for existing businesses and the new retail units.
- 3. Disabled persons parking bays** - Two new disabled persons parking bays are proposed in Preston Gardens
- 4. Pay and display car parking bays:** Nine pay and display parking bays are proposed in a new parking area within part of the market square on non-market days (Tuesday & Friday).
- 5. Two new car club spaces** – Within the existing parking spaces closes to 130 Church Road, NW10 along Church Road.

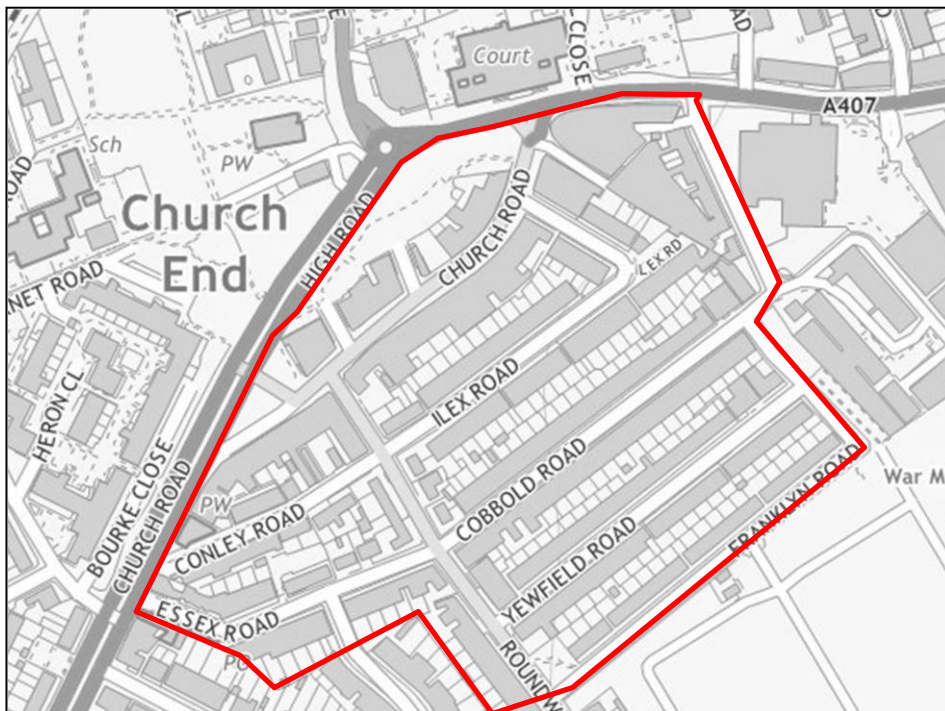
What will happen next?

We would be most grateful if you would consider the proposals and then complete and return the attached questionnaire to Brent Council using the freepost facility by **Thursday 2 April 2026**. The results of this consultation will then be used to decide on whether to implement the proposals in the area and you will be notified of the outcome in due course.

Please see the back of this document for further details on how to respond to this consultation.

Healthy Streets & Parking and Housing Engagement Team.

We are consulting residents/businesses in the area within the marked red line



Your views are important to us

Only the questionnaire issued by the Council should be used to respond to this consultation and no photocopies will be considered. Alternatively, this document is also available for completion online at <https://haveyoursay.brent.gov.uk> responses from within the consultation area will be considered.

Please complete the enclosed questionnaire and return it in the Freepost envelope provided or send to:
London Borough of Brent
Healthy Streets and Parking
Civic Centre
Engineers Way
Wembley, Middlesex
HA9 0FJ

All properties within the consultation area are shown on the above plan. Local groups, Statutory Authorities, the Emergency Services and Ward Councillors are also being consulted.

Your response is protected as required by the Data Protection Act and will not be identified. If you would like further information, then please contact:

Shakira Moses
HousingFeedback@brent.gov.uk
Community Development and
Engagement Officer
London Borough of Brent

Paulette Weekes
highwaysconsult@brent.gov.uk
Consultation Officer
Healthy Streets and Parking
London Borough of Brent